

# Tigers, Inc. Board Meeting dated 10/28/2021

## Agenda:

- Wealth Management Updates - Jack dipole
- Community Outreach Updates - sean coo malex sellington, evelyn monks
- Marketing Updates - Even Hegment - tommy crue?
- Review of Financials kyle becker - next board meeting more thorough review
- Craig - Have general liability certificate ; need better view in bank account
- Vote on Bylaw Proposals - next meeting

## Attendees:

President - Matt Aliaga

Vice President - Ben Holman

Secretary - Belinda Sherman

Treasurer - Christian Kuhn

Advisor in Attendance: Craig Murnan

Students in Attendance: Lindsey Barry, Nathan Bayliff, Kyle Becker, Paige Broermann, Ryan Chevalier, Nicole Dierling, Jack Dippold, Amanda Fox, Luke Griffin, Evan Heckman, Carter Jerome, Macy Klosterman, Sean Kuhn and Mikayla Loomis

## Opening:

The virtual regular meeting of Tigers, Inc. was called to order at 12:10 AM on 10/28/2021 by Craig Murnan, Meeting Chair.

## Approval of Agenda

The agenda was unanimously approved as distributed.

## Approval of Minutes

The agenda was unanimously approved as distributed.

## Open Issues

There are no open issues to discuss.

## New Business

### Introduction to the Board:

- Matthew Aliaga, President, Ben Holman, Vice President and Belinda Sherman, Secretary introduced themselves to all attendees.

### Update on Progress Since Last Meeting

- Wealth Management Updates - Jack Dippold provided the committee with a number of Wealth Management updates including:
  - Overview

- DCAs continue in the Portfolio
- Future Plans
- Community Outreach Updates – Sean Kuhn, Malex Ellington and Evelyn Monks provided the committee with updates on the following projects:
  - Dog park in back of Kiwanis Park – Working with City of Loveland
  - Bring food trucks to the school
  - “Budding Business” podcast – Monday Morning podcast to promote the brand and image of Tigers Inc. – Release 11/1/21
  - Operation L.E.A.D
- Marketing Updates – Evan Heckman and Tom Crue provided updates on the following marketing engagements:
  - Vibe Fitness – Social media, fliers, updated pictures and profiles
  - RP Diamond – Social media, analytics and TikTok account
  - Revolve Nutrition
  - The Loveland Woman’s Club
  - Lemons and Limes Boutique
- Review of Financials –
  - Kyle Becker provided a brief overview of the financials and indicated a deeper review will occur in the next meeting.
- General updates:
  - Purchased general liability certificate
  - Venmo added for payment collection and reimbursement
  - Loveland Legacy Foundation meeting 11/18/2021 – 6:00 – possible collaboration opportunity
  - Fundraising needs discussed – update on Dater Grant provided
- The Board voted and unanimously approved the following:
  - PROPOSAL #1 TO AMEND BYLAWS - Regarding “Financial Activities”
  - PROPOSAL #2 TO AMEND BYLAWS - Regarding “Reception of Donations:

### **Adjournment:**

- Meeting was adjourned at 11:30 AM by Craig Murnan. The next general meeting will be scheduled for late October or early November 2020 in Loveland, OH.

Minutes submitted by: Belinda J. Sherman, Secretary