

Tigers, Inc. Board Meeting dated 3/25/2021

Agenda:

- Wealth Management Update
- Strategic Project Management Update
- Marketing Update
 - Group 1 (RP Diamond)
 - Group 2 (Back our Businesses)
- Event Management Update
- Review of Financials
- Plan for Future Meetings

Attendees:

- Craig Murnan, Chair
- Matthew Aliaga, President
- Ben Holman, Vice President
- Chris Kuhn, Treasurer
- Strategic Project Management Representatives:
- Project Management Representatives:
- Marketing Representatives:
- Wealth Management Representatives:
- Event Representatives:

Opening:

The virtual regular meeting of Tigers, Inc. was called to order at 11:00 AM on 3/25/2021 by Craig Murnan, Meeting Chair

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes

Previous meeting Minutes were reviewed and approved.

Open Issues

There are no open issues to discuss.

New Business

1. Significant Achievements:

Wealth Management Overview:

- Made 2nd round of trades by limit orders
- Developed an exit strategy for stocks
- Developed a draft for the Dater Foundation Grant
- Met with Miami University student on their student run portfolio regarding their classroom technology
- Set to go on Simply Money on 4/13

Strategic Project Management

- Partnered with the City of Loveland to update Nisbet Park
 - Joined Future of Nisbet Park Committee to offer perspective on future design of the park
 - Met with Mrs. Zuch from KZF Design

- o Created survey that is pending approval from the City Manager
- Work with Mr. Hart
 - o Updated Park Evaluation Form
 - o Created Final Report of Improvement for March 31st Meeting

Marketing

- RP Diamond
 - o Increased Social Media presence in Instagram, Twitter and Facebook - Went from posting 1-2 times a month to 3-4 times a week
 - o Reached younger demographic
 - o Created custom graphics to be included in their content
- Back our Business
 - o Weeklong event March 1-7 promoting local business by encouraging shopping eating and support in downtown Loveland
 - o Businesses partnered with local non-profits organizations
 - o Promoted event on Social Media
 - o Brought awareness to Tigers Inc as a whole
- Future Plans
 - o Possible future partners: Vibe Fitness Gym and the juice bar
 - o Focus more on Tigers Inc.
 - o Form a stronger relationship with LHS
 - o Larger social media presence within the school
 - o Loveland Legacy Foundation – possible partnership and campaign
 - o Business Awareness
 - Mr. Knapp – discussed how to inspire and implement business in youth
 - Developed a plan to spread awareness of the business pathway and Tigers Inc. To younger grades
 - Present to other Loveland Schools
- Financial Statements
 - o Reviewed Balance Sheet and Income Statement
 - o Local Newspapers (Beacon and Loveland Magazine)
- Wealth Management Proposal
 - o Reviewed and approved the following:
 - Move \$2100 from the bank to the Fidelity Account
 - DCA over the next 8 months
 - Pay off all liabilities by the end of the school year
 - Complete taxes next month
- Adjournment:
 - o Meeting was adjourned at 11:39 AM by Craig Murnan. The next general meeting will be at 11:00 AM on May 5, 2021 in Loveland, OH.